Press Release Template for Adaptive Insights Partners

Please use the below as a guide in writing a press release that you, as the partner will release. See ‘insertion’ sections below, denoted by <<<, to include custom copy. Once complete, please submit your press release to Adaptive Insights for approval before you release it on the wire.

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**1** See Carolee quote section below. Please suggest a quote, including focus and general wording that you would like from Carolee. We will modify and approve for inclusion in the final release.

**Oasis Solutions Group joins Adaptive Insights** as a **Certified Partner**

*Company Adds Adaptive Suite to Customer Offering*

Louisville, KY, March 93, 2015 — [Adaptive Insights](http://www.adaptiveinsights.com/), the worldwide leader in [cloud corporate performance management (CPM)](http://www.adaptiveinsights.com/products/adaptive-suite/)and [business intelligence (BI)](http://www.adaptiveinsights.com/products/adaptive-suite/) for the biggest brands and the hottest companies, and Oasis Solutions Group, a regional software consulting firm with offices in Louisville and Nashville, today announced that Oasis has successfully completed the requirements to become an Adaptive Certified Partner.

<<< “We are enthusiastic about our newest Adaptive Certified partner, Oasis Solutions Group, and the value it will provide our joint efforts,” said Carolee Gearhart, Senior Vice President of International Sales and Global Channels at Adaptive Insights. “Oasis has demonstrated their commitment to bringing local flare to our worldwide partner ecosystem and plays a vital role in our company’s rapid growth. Oasis Soluions Group has a great reputation with their customers and we are enthusiastic to be a partner of their strategic business. ” **>>>**

<<< For almost 25 years, Oasis Solutions Group has been helping customers improve the accountability, performance, and profitability of their business through the effective application and implementation of ERP and CRM software from trusted brands such as Sage, Netsuite, and SugarCRM. With more the twenty employees, Oasis Solutions Group has the demonstrated experience and resources to ensure our customer’s projects are success and meet the planned results. **>>>**

As an Adaptive Insights partner, **Oasis Solutions Group** undergoes an extensive certification program and is subject to rigorous standards and ongoing evaluation to ensure a high degree of quality and customer satisfaction. Adaptive Insights customers benefit from this certified network of partners who can help across system and process analysis, solution choice, implementation, training and support.

<<<“Adding the Adaptive Insights products to our portfolio complements our current offerings of Sage 100 ERP and NetSuite,” said Annette Manias, President of Oasis Solutions Group. “For years, we have worked extensively with our customers with financial reporting. With Adaptive, we will extend our expertise to our customers so they can better plan and manage their businesses. **>>>**

**About Oasis Solutions Group**Since 1991, Oasis Solutions Group has been serving businesses throughout the United States with software consulting, programming, training and support. With more than 100 combined years of experience, their consultants offer software expertise in accounting, human resource management, sales force automation and custom software development. They serve clients in a variety of industries including retail, distribution, service organizations, non-profit and manufacturing.

Oasis provides provide sales, service, support and training for several applications, both on-premise and clouds solutions. Cloud based applications include: Adaptive Insights, NetSuite ERP, CRM and HR and Sugar CRM. On-premise solutions include: Sage 100, Sage 500, Sage Abra HRMS, Sage Fixed Assets, and Sage CRM. Oasis Solutions Group is headquartered in Louisville, Kentucky with additional offices in Lexington, Kentucky, and Nashville, Tennessee.

**About Adaptive Insights**

Adaptive Insights is the worldwide leader in [cloud corporate performance management (CPM) and business intelligence (BI)](http://ctt.marketwire.com/?release=1165094&id=5137141&type=1&url=http%3a%2f%2fwww.adaptiveinsights.com%2fproducts%2fadaptive-suite%2f). Via its software as a service (SaaS) platform, the company offers capabilities for [budgeting](http://ctt.marketwire.com/?release=1165094&id=5137144&type=1&url=http%3a%2f%2fstaging.adaptiveinsights.com%2fproducts%2fplanning%2f), [reporting](http://ctt.marketwire.com/?release=1165094&id=5137147&type=1&url=http%3a%2f%2fwww.adaptiveinsights.com%2fproducts%2freporting%2f), [consolidation,](http://ctt.marketwire.com/?release=1165094&id=5137150&type=1&url=http%3a%2f%2fwww.adaptiveinsights.com%2fproducts%2fconsolidation%2f) [dashboards, and business intelligence](http://ctt.marketwire.com/?release=1165094&id=5137153&type=1&url=http%3a%2f%2fwww.adaptiveinsights.com%2fproducts%2fvisual-analytics%2f) that empower finance, sales, and other business leaders with insight to drive true competitive advantage. The Adaptive Suite is sold direct or is available through Adaptive's robust cloud CPM channel ecosystem of 200+ partners, including Accenture, Armanino, Cohn Reznick, Intacct, KPMG, McGladrey, and Plex Systems. NetSuite also offers Adaptive Insights as its NetSuite Financial Planning Module.

More than 2,500 companies in 85 countries use Adaptive Insights. These range from mid-sized companies and nonprofits to large corporations, including AAA, Boston Scientific, CORT, Konica Minolta, NetSuite, Philips, and Siemens. Adaptive Insights is headquartered in Palo Alto, Calif. For more information, visit [www.AdaptiveInsights.com](http://ctt.marketwire.com/?release=1165094&id=5137156&type=1&url=http%3a%2f%2fwww.adaptiveinsights.com%2f), read our [Adaptive Insights Blog](http://ctt.marketwire.com/?release=1165094&id=5137159&type=1&url=http%3a%2f%2fblog.adaptiveinsights.com%2f), and follow Adaptive on [LinkedIn](http://ctt.marketwire.com/?release=1165094&id=5137162&type=1&url=https%3a%2f%2fwww.linkedin.com%2fcompany%2fadaptive-insights), [Twitter](http://ctt.marketwire.com/?release=1165094&id=5137165&type=1&url=https%3a%2f%2ftwitter.com%2fAdaptiveInsight), [Facebook](http://ctt.marketwire.com/?release=1165094&id=5137168&type=1&url=https%3a%2f%2fwww.facebook.com%2fAdaptiveInsights), and [YouTube](http://ctt.marketwire.com/?release=1165094&id=5137171&type=1&url=https%3a%2f%2fwww.youtube.com%2fuser%2fadaptiveplanning).

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